

VOID WHERE PROHIBITED.

### **“WHY I SHOULD MEET LEWIS HAMILTON” OFFICIAL RULES**

1. NO PURCHASE NECESSARY.

2. ELIGIBILITY: The **“WHY I SHOULD MEET LEWIS HAMILTON”** (“Contest”) is open to residents of the United States and the European Union who are 18 years of age or older. Employees and the immediate families of employees of Circuit of The Americas (“Sponsor”), advertising and promotion agencies, and all retail licensees, are ineligible. By participating in this Contest, entrants agree to be bound by the Official Rules (“Official Rules”) at [Circuitoftheamericas.com](http://Circuitoftheamericas.com).

3. CONTEST PERIOD: Contest begins at 10:00:00 a.m. Central Daylight Time (“CDT”) on **July 17, 2015**, and ends at 11:59:59 p.m. CDT on **August 17, 2015** (“Contest Period”).

4. TO ENTER: During the Contest Period, submit an entry via social media stating **“WHY I SHOULD MEET LEWIS AT COTA.”** Entries are limited to social media – including Twitter, Facebook, Instagram – and must contain the hashtag **#COTALEWIS15**. All forms of media are accepted (photos, text, poems, vines etc.) as long as they can be sent via social media and the Circuit of The Americas’ social media profiles can be tagged.

The competition will be open to fans in the European Union and the U.S.A only, and all entries must be sent to COTA’s Twitter, Instagram and/or Facebook pages (listed below) tagging **@circuitamericas** and using the hashtag **#COTALEWIS15** at all times. Failure to do so will render any entries void.

Twitter: @circuitamericas

Instagram: cota\_official

Facebook: [www.facebook.com/CircuitofTheAmericas](http://www.facebook.com/CircuitofTheAmericas)

Entries will be judged. See Rule #6 for Judging Criteria. All Entries must be received and recorded during the Contest Period. No other forms of entry are valid. Limit one (1) entry per person. See Rule #5 for additional Entry Guidelines. Entry must comply with these Official Rules. Sponsor reserves the right, but not the obligation, to review any Entry for violation of these Official Rules and may, at its sole discretion, reject, delete, or otherwise exclude an Entry for any reason, including without limitation, if the Entry contains any Prohibited Content (as defined in Rule #5) or any other commentary or material which Sponsor, in its sole discretion deems inappropriate.

5. ENTRY GUIDELINES & PROHIBITED CONTENT: Entries must meet the following requirements:

- Entry cannot defame, misrepresent or contain disparaging remarks about Circuit of The Americas or its products, or other people, products or companies or communicate messages or images inconsistent with the positive images and/or goodwill to which Circuit of The Americas wishes to associate.
- Circuit of The Americas shall have full right and power to copy, publish, broadcast, display, distribute, use, edit, translate, alter, combine with other material, reuse and

adapt any or all portions of the Entry in any way and for any purpose whatsoever, at any time, now or in the future, in any media now known or hereafter devised throughout the World in any manner whatsoever and for any purpose.

- Entry cannot (a) be sexually explicit or suggestive, violent or derogatory of any ethnic, racial, gender, religious, professional or age group, profane or pornographic, reference nudity or any materially dangerous activity; (b) promote the excessive or irresponsible consumption of alcohol, or promote illegal use of alcohol, drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous or any particular political agenda or message; (c) be obscene or offensive, endorse any form of hate or hate group; (d) contain or reference trademarks, logos or trade dress owned by others, or advertise or promote any brand or product of any kind (other than Circuit of The Americas), without permission, or contain any personal identification, such as license plate numbers, personal names, email addresses or street addresses; (e) contain copyrighted materials owned by others without permission; (f) contain materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead, without permission; or (g) depict, and cannot itself be in, violation of any law.
- Each entrant warrants and represents that the Entry: (a) is your original work, (b) has not been previously published; (c) has not received previous awards; and (d) does not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity;
- Any Entry that, in the sole opinion of Circuit of The Americas, is not in accordance with the guidelines as stated herein or on the Website, or is deemed to be inappropriate for publication is ineligible.
- Incomplete, illegible, deceptive or garbled Entries are not eligible.
- Any such entrant will indemnify and hold harmless, Circuit of The Americas from any claims to the contrary.

**By submitting an Entry, you agree that your Entry is gratuitous and made without restriction, that it will not place Circuit of The Americas under any obligation other than as stated in these Official Rules, that Circuit of The Americas is free to publish or otherwise disclose the ideas contained in the Entry on a non-confidential basis to anyone or otherwise use the ideas without any additional compensation to you. You acknowledge that, by acceptance of your Entry, Circuit of The Americas does not waive any rights to use similar or related ideas previously known to Circuit of The Americas, or developed by its employees, or obtained from sources other than you.**

**By participating, you acknowledge that your Entry may be posted on the Website, at Circuit of The Americas' sole discretion. Entries posted to the Website are not edited by Circuit of The Americas and are the views/opinions of the individual entrant and do not reflect the views of the Circuit of The Americas in any manner. By entering, you acknowledge that Sponsor has no obligation to use or post any Entry you submit.**

6. CONTEST JUDGING: Entries will be judged based on the following judging criteria (“Judging Criteria”) by a panel of judges (“Panel”) selected by Circuit of The Americas. The Judging Criteria includes: (a) Creativity (use of the imagination and/or originality of the answer); (b): Personality (fun, outgoing, adventurous and exuberant personality as reflected in the answer); and (c) Storytelling (ability to clearly communicate answer and share in a storytelling manner). The decisions of the Panel are final in all aspects of the Contest.

7. PRIZE DETAILS: Prize: Trip for winner and one (1) guest to Circuit of The Americas for the FORMULA 1 UNITED STATES GRAND PRIX. **Travel dates: October 22, 2015 – October 26, 2015. Trip consists of round-trip transportation (as stated at the time of prize notification), one (1) lodging accommodation for four (4) consecutive nights, rental car, two (2) 3-day tickets in the Turn 12 grandstands at Circuit of The Americas for the FORMULA 1 UNITED STATES GRAND PRIX, and \$1000.00 in cash spending money.** Winner and guest must travel on the same itinerary and on the dates specified by Circuit of The Americas or prize will be forfeited and awarded to an alternate winner (time permitting). Winner and guest must comply with all travel requirements, which may include, without limitation, presenting necessary identification (including passport or driver’s license) at the time of travel. Travel schedules are subject to change without notice. Winner may be required to provide a credit card at time of hotel check-in. Any costs incurred due to changes to the original itinerary are solely the winner’s responsibility. Travel, accommodations and event dates/locations are at the Circuit of The Americas’ discretion and subject to availability and change. Ground transportation (other than stated above), meals, gratuities and all other expenses not specified herein are solely winner’s responsibility. Actual value depends on city/day/time of departure and mode of transportation. If winner cannot accept prize as specified, prize will be forfeited and awarded to an alternate winner (time permitting). The difference between stated value and actual value will not be awarded.

8. WINNER NOTIFICATION: All prizes will be awarded (time permitting). Winners will be notified by social media after the **Belgium Grand Prix on August 23, 2015** and will be required to respond to the notification within **twenty-four (24) hours indicating whether he/she can accept the prize.** If no response is received within the time allotted, an alternate winner will be selected (time permitting). Circuit of The Americas is not responsible for suspended or discontinued Internet, wireless, land-line phone service which may result in a potential winner not receiving initial prize notification. Winner will be required to complete, sign and return an affidavit of eligibility and liability and publicity release to Circuit of The Americas or relevant parties via email or facsimile within twenty-four (24) hours of prize acceptance. Winner must return the original affidavit of eligibility and liability and publicity release to Circuit of The Americas or relevant parties at the time of travel. Winner’s guest must be at least 18 years of age as of the end date of the Contest and will be required to complete, sign and return a liability and publicity release to Circuit of The Americas or relevant parties via email or facsimile within twenty-four (24) hours of winner’s prize acceptance. Winner’s guest must return the original affidavit of eligibility and liability and publicity release to Circuit of The Americas or relevant parties at the time of travel. In the event of noncompliance within any of these time periods, prize will be forfeited and an alternate winner selected (time permitting). Any alternate winner selected will also be required to adhere to the time periods described herein. Any prize notification or prize returned to Circuit of The Americas as undeliverable will result in disqualification and the awarding of that prize to an alternate winner (time permitting). Winner may not substitute or transfer prize but Circuit of The Americas reserves the right to substitute

prize with prizes of equal or greater value. This Contest is void where prohibited by law and is subject to federal, state and local regulations. Taxes on prize, if any, are solely the responsibility of the individual winner.

9. LIMITATIONS OF LIABILITY AND RELEASE: Circuit of The Americas, its affiliates, subsidiaries, and agencies are not responsible for lost, late, misdirected, unintelligible, returned or undelivered Entries, email, or for lost, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), Website, or other connections availability, accessibility or traffic congestion, miscommunications, failed computer, network, telephone, satellite or cable hardware or software or lines, or technical failure, or jumbled, scrambled, delayed or misdirected transmissions, computer hardware or software malfunctions, failures or difficulties, or other errors of any kind whether human, mechanical, electronic or network. Persons who tamper with or abuse any aspect of this Contest or Website, or act in violation of the Official Rules, or act in any manner to threaten or abuse or harass any person, or violate Circuit of The Americas' terms of service, as solely determined by Circuit of The Americas will be disqualified. Neither Circuit of The Americas nor its agencies are responsible for any incorrect or inaccurate information whether caused by users, tampering, hacking, or by any of the programming or equipment associated with or used in this Contest, and assumes no responsibility for any errors, omission, deletion, interruption or delay in operation or transmission or communication line failure, theft or destruction or unauthorized Website access. Any use of robotic, macro, automatic, programmed or like entry methods will void all such Entries, and may subject that entrant to disqualification. Neither Circuit of The Americas nor its agencies are responsible for injury or damage to entrants or any other person's computer or property related to or resulting from participating in this Contest. Should any portion of Contest be, in Circuit of The Americas' sole opinion, compromised by virus, worms, bugs, unauthorized human intervention or other causes which, in the sole opinion of Circuit of The Americas, corrupt or impair the administration, security, fairness or proper play of this Contest, or submission of Entries, Circuit of The Americas reserves the right at its sole discretion to suspend, modify or terminate the Contest, and determine the winners from valid, non-suspect Entries received prior to action taken, or otherwise as may be deemed fair and equitable by Circuit of The Americas. In the event of a dispute regarding Entries from multiple users having the same email, the authorized subscriber of the email account used to enter will be deemed to be the entrant, and must comply with these Official Rules. The authorized account subscriber is the natural person who is assigned the email address by the ISP or other organization responsible for assigning email addresses. All materials submitted become the property of Circuit of The Americas, LLC and will not be returned.

Entrants agree (a) that Circuit of The Americas, LLC, its parent, subsidiary and affiliated companies, and advertising and promotion agencies, and their respective officers, directors, employees, representatives and agents, will have no liability whatsoever for, and are released and shall be held harmless by entrants against, any liability, for any injuries, losses or damages of any kind, to persons, including death, or property, or rights of publicity or privacy, defamation, copyright infringement or portrayal in a false light resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize or participation in this Contest or in any Contest-related activity, and (b) winner, by acceptance of prize, except where legally prohibited, grants permission for Circuit of The Americas (and agrees to confirm such agreement in writing) and those acting pursuant to its authority to use his/her name, biographical information and/or likeness, Entry (and assign the Entry, which may be altered,

changed, modified, edited, used alone or with other works, as solely determined by Circuit of The Americas) for advertising, trade and promotional purposes without further compensation, at any times or time, in all media now known or hereafter discovered worldwide and on the Internet without notice or review or approval as permitted by law.

10. You grant to Circuit of The Americas an exclusive, worldwide, perpetual, irrevocable, unrestricted, royalty-free, sub-licensable right and license to exploit your Entry in any media now or hereafter known, without any payment or other consideration of any kind, or permission or notification, to you or any third party, for any purpose, including, without limitation, your Entry and any person's property (physical, personal, and indicia) contained therein. The foregoing grant includes, without limitation, the right to reproduce, alter, amend, broadcast, edit, publish, use, merchandise, license, sublicense, and adapt the Entry in any and all media now or hereafter known, throughout the world, for any purpose, whether commercial in nature or otherwise, including in contexts and circumstances that result in your Entry being associated with a particular Sponsor or Sponsors. Accordingly, you hereby waive any objection to, such use, distribution, reproduction or display of your Entry, and any claim for compensation whatsoever in connection therewith. Such waiver shall include any claim for infringement of any so-called "Moral Right," "Droit Moral" or similar right or interest.